

# Lessons We Learned and Lessons You Can Learn Building BeagleBoard



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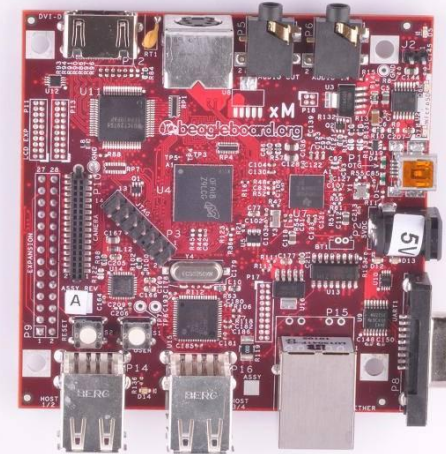
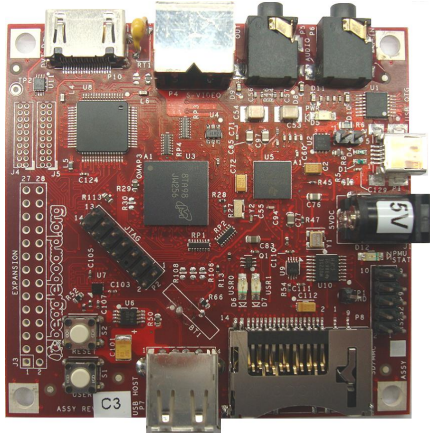
# Agenda

- The Tail of Two Beagles
- Lessons from the ABCs of Beagle
- Lessons applied to Beagle-xM
- Learn by building Beagle
- Adapting the Beagle to suit your needs

“If you stop learning you are done.”

Dan Gable  
Wrestling Coach  
Iowa Hawkeyes

# The Tail Of Two Beagles



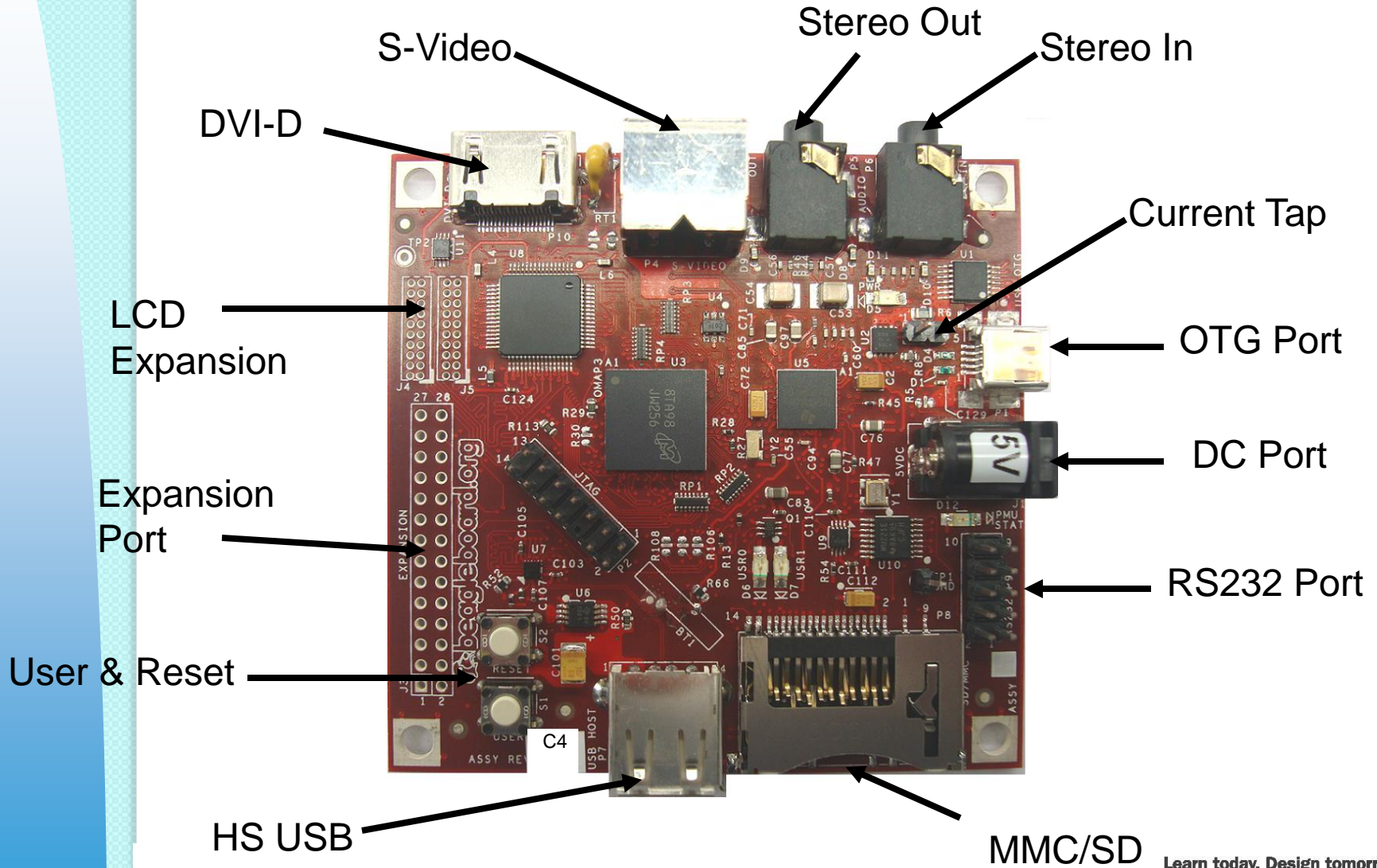
- You can buy two Beagles
  - Beagle Rev C4 (\$149)
    - 20,000 units shipped in two years
  - Beagle-xM (End of June 2010,\$179)
    - Newest member of family
- Same Mounting Holes
- Common Expansion Headers
  - -xM has additional connectors
- Common XLoader, UBoot
- Pick the one best suited for your application

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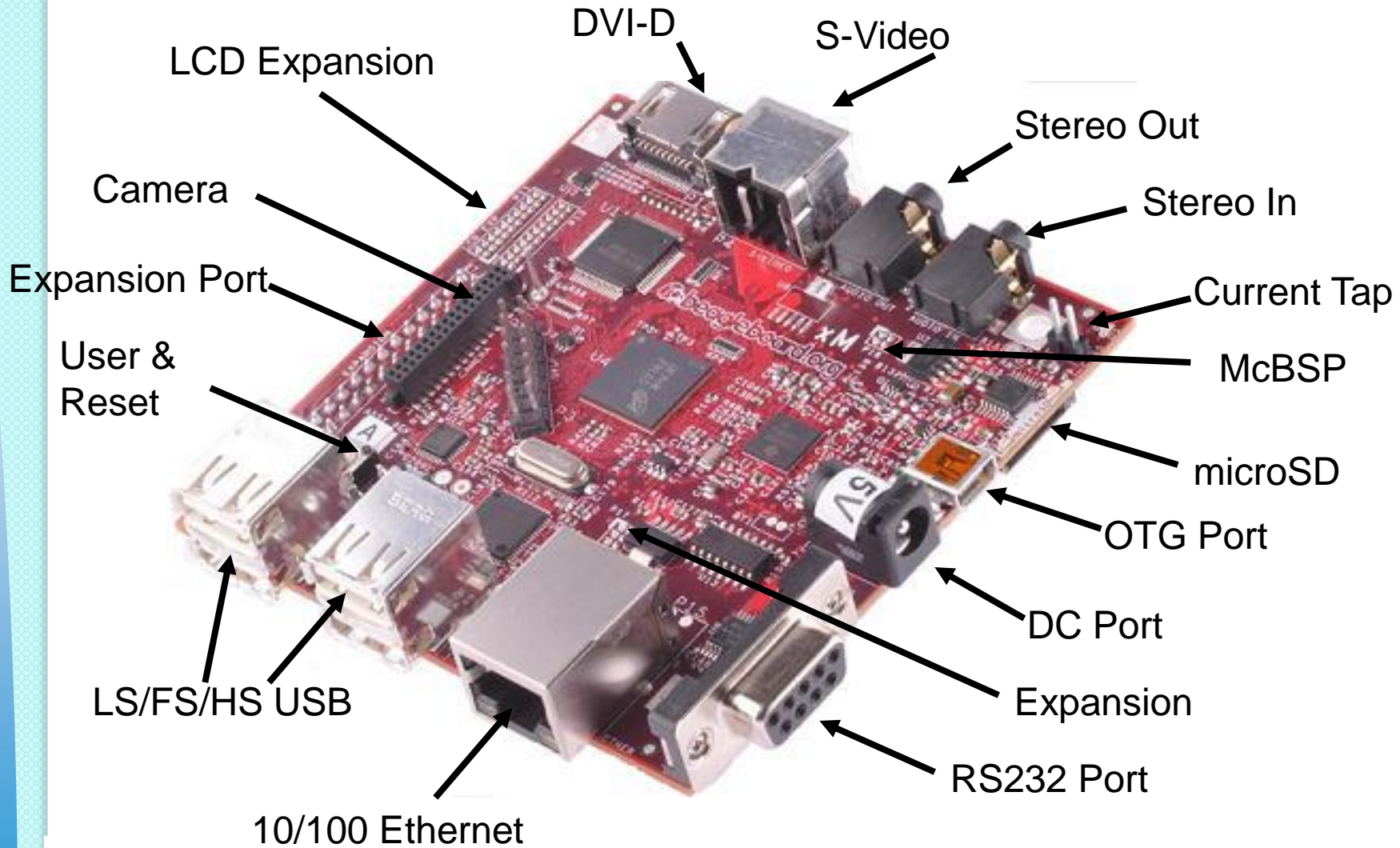


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# Beagle Rev C4



# Beagle-xM



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# Beagle C4 vs. Beagle-xM

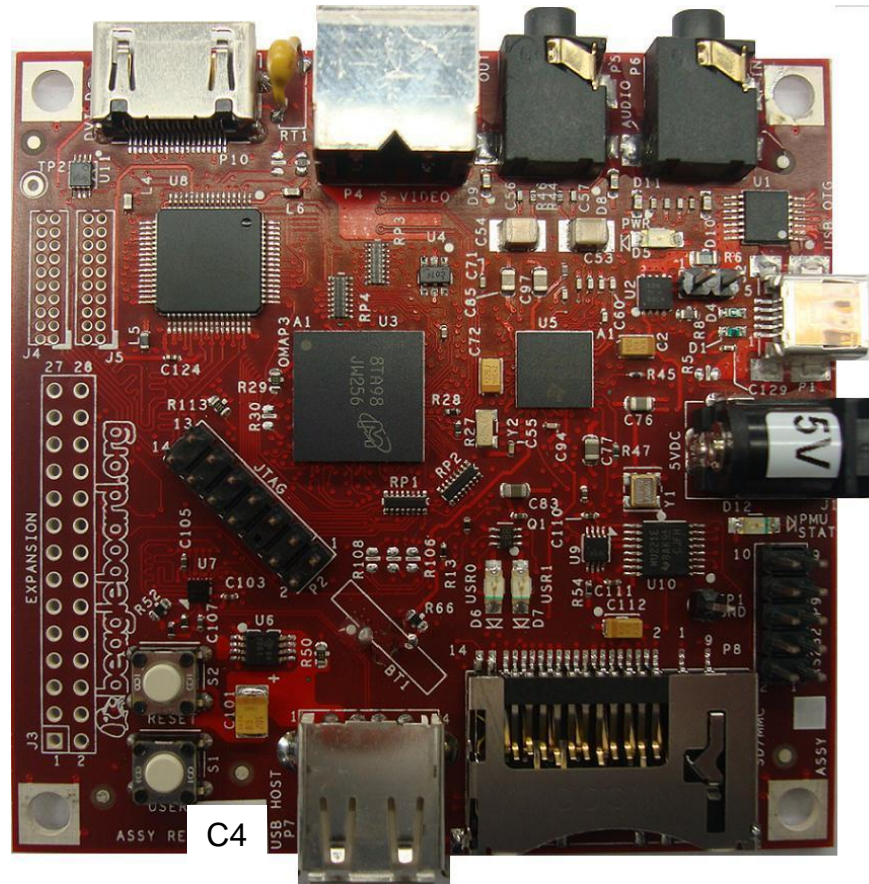
AREA	-xM	C4	Comments
Processor	DM37xx	OMAP3530	Compatible with DM37xx,AM37xx,OMAP35xx
ARM Frequency	1GHZ	720MHz	
DSP Frequency	800Mhz	520MHz	
SGX Frequency	200Mhz	110MHz	
DDR	512MB	256MB	
DDR Speed	200MHz	166MHz	
NAND	0	256MB	
SD Connector	uSD	MMC/SD 6 in 1	
USB Host Ports (Speed)	4(FS/LS/HS)	1(HS)	
Serial Connector	DB9	Header	Direct connect to USB to Serial Adapter
Camera Header	Yes	No	
Ships with 4G SD card	Yes	No	Xloader & UBoot in NAND of C4
Overvoltage Protection	Yes	No	
Power LED turnoff	Yes	No	
Serial Port Power Turnoff	Yes	No	
MMC3 Expansion Header	Yes	No	
McBSP2 Expansion Header	Yes	No	

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# Lessons Learned From The ABCs of Beagle



C4

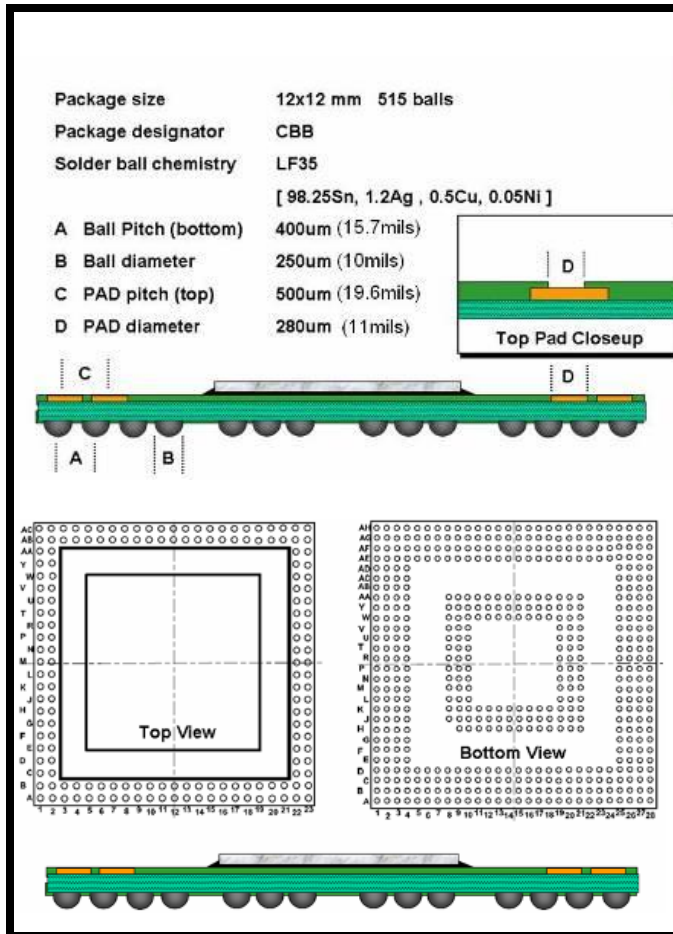
# The PCB Design Challenges

- OMAP35xx Package (Rev C4)
  - .4mm Pitch
  - Routing
- TPS65950
  - .4mm pitch PMIC
- POP Implications
- Limited area for connectors
  - Location driven and not layout driven
- Minimize layer count (cost)

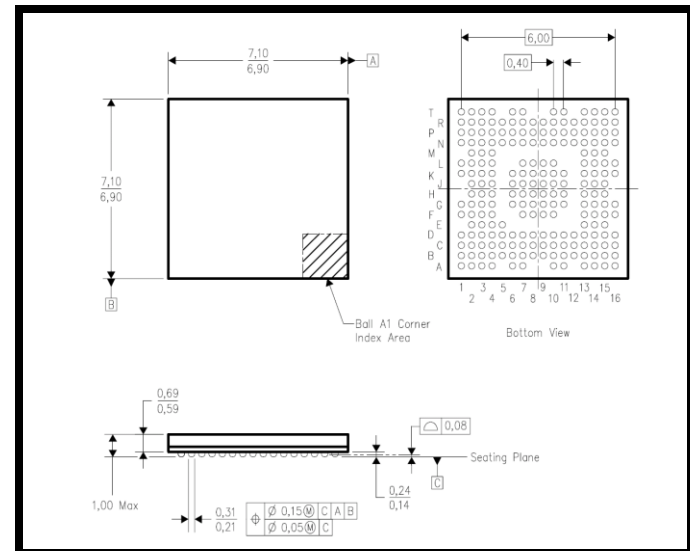


# Package Challenges

## OMAP3530



## TPS65950 PMIC



- No routing between pads
- Use top layer routing on outside pads
- Use vias-in-pad wherever needed

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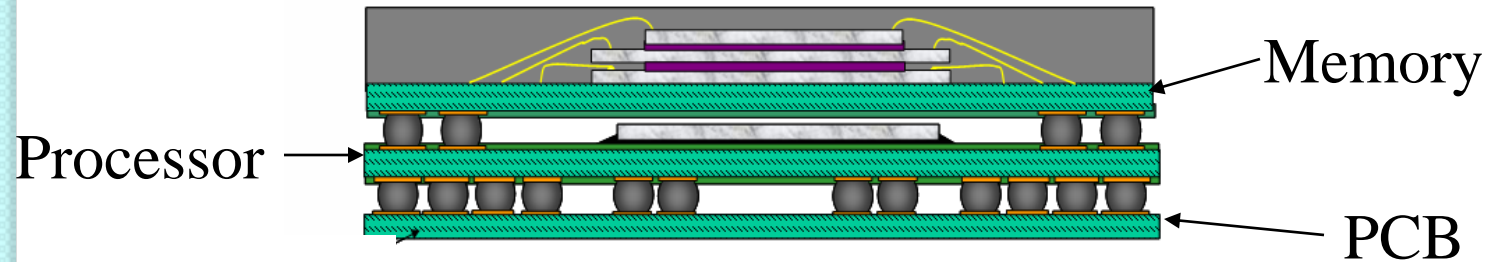


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# PCB Fabrication Concerns

- High Board cost
  - Because they can charge more
  - Unknown = \$\$\$\$\$
    - Does not necessarily mean the production \$\$ will be high
- Unfamiliar with fine pitch
  - New technology for some PCB houses
- Soldermask registration could be an issue
- VIA technology could be a challenge
  - Lots of horror stories

# POP Assembly Concerns



- POP was the number one concern
- Reflow issues?
- Mounting process?

# Mounting .4mm Parts

- Equipment can handle it
  - Accuracy was not an issue
- There could be an issue with opens
  - Due to processor and memory contention
- Not sure about lead-free
  - High temperature requirements

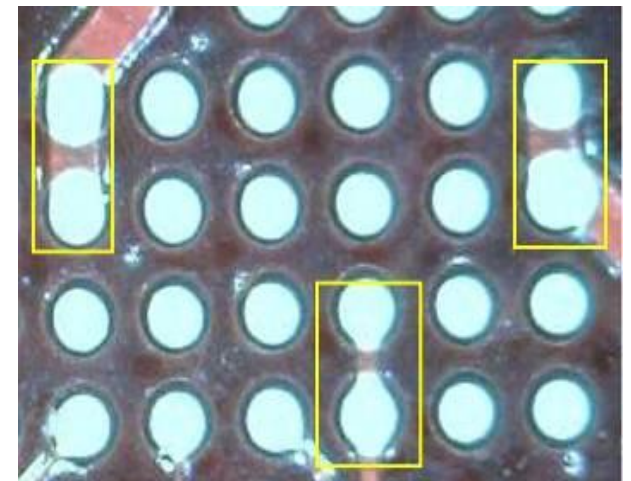
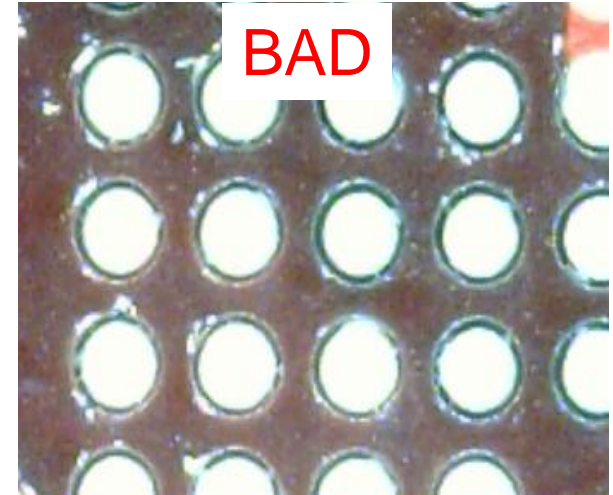
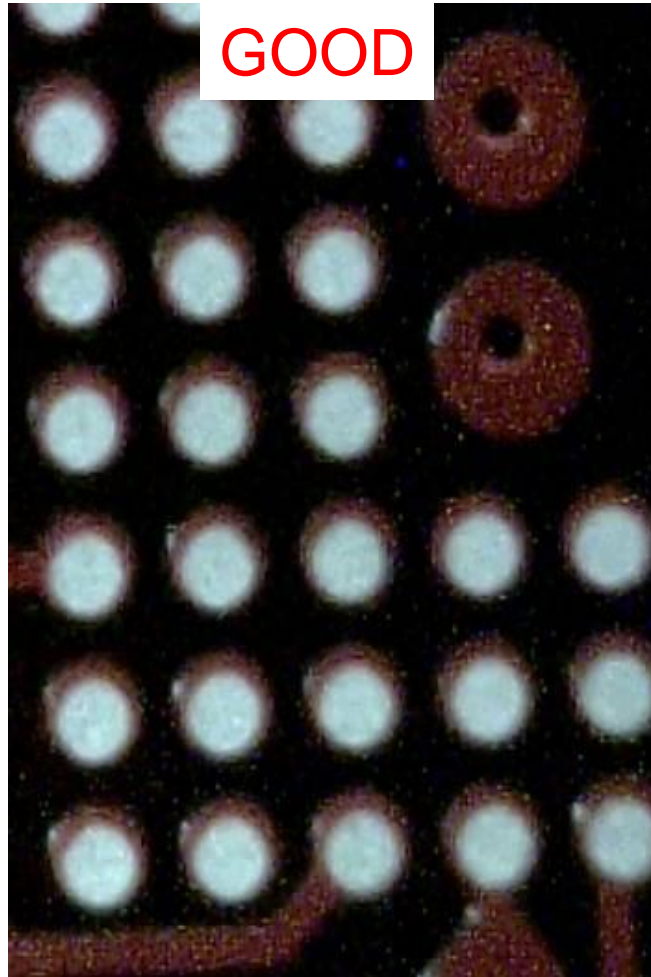
# Finding a CM partner

- Found one, showed them POP
  - They ran
- Found a second one
  - They were afraid, needed more equipment
- Found a third one
  - They would be happy to work us in
- Finally found one
  - No guts no glory
  - They build Beagles today

# First Pass Assembly Results

- Uh, where did that truck come from?
- Initially had a LOT of assembly issues
  - Shorts
  - Tried finish, profile, solder, stencil
- Tried 1 PCB Supplier twice
  - Same bad results
- Switched PCB suppliers
  - Success!
- Went back to first supplier
  - Called in the marines and found the truck
  - Finally success!
- Found the PCB issue
  - PCB shops do not always do what you ask
  - Soldermask defined pads under .4mm parts
  - Good soldermask registration and tolerance critical
    - Some PCB houses open up the soldermask

# Soldermask Truck

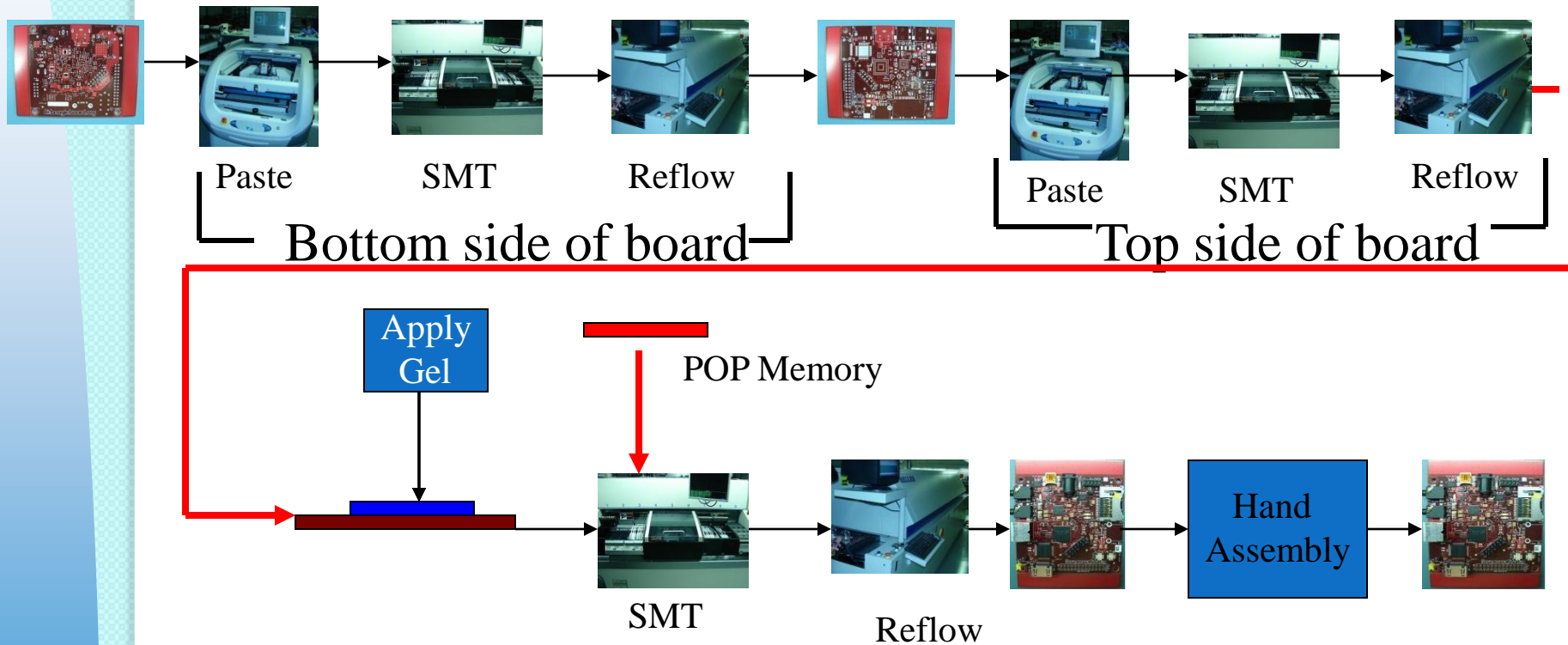


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# Beagle Assembly Process





# REV A

- Only 50 units built
- **Rev A**...Initial Version
- **Rev A1**...Normalized LED brightness levels
- **Rev A2**...Changed resistor loading options for S-Video
- **Rev A3**...Lowered pull-up values for the I2C busses
- **Rev A4**...Lowered value of USB cap due to turn on issues
- **Rev A5**...Incorrect inductor value on TPS65950 switchers
  - Issues to be fixed:
    - DC Voltage jack
    - 1K pull-up on wait line
    - Plated through hole issues
    - Remove 4 test points
    - User0 and User1 LEDES shorted

# REV B

- **Rev B1**...Initial Release
  - Fixed outstanding Rev A issues
- **Rev B2**...USB Host not working reliably
  - Removed from BOM and assembly
  - Questions around the layout
- **Rev B3**...Added a few caps back in from B2
- **Rev B4**...Some USB HUBS not connecting on OTG Port
  - Noise level too high...Added a capacitor onto USB power rail
- **Rev B5**...Serial Port disconnects after a while
  - Removed a capacitor on the 32KHZ Clock
- **Rev B6**...PCB spin to change package of U9 and U11
  - U9 and U11 were dying in the field
  - BGA package could not handle the two passes
  - Initially Rev C board layout
- Issues still to be fixed:
  - USB Host

# REV C

- **Rev C1**

- Attempted to fix USB Host, significant improvement, still not 100%
- This version became the board for Rev B6
- Replaced U9 and U11 package
- Changed Revision to B1

- **Rev C2**

- Moved USB Host to port 2
- Apparent success on Port 2
- Added native LCD access (Community)
- Added PWM Signals to Expansion (Community)

- **Rev C3**

- The four mounting holes are now plated through and connected to ground. (Community)
- Additional components were added to the S-Video interface to provide a slight improvement in the overall video quality.
- A small Lithium battery was added to the PMIC to provide battery backup capabilities. (Community)
- The TWL4030 PMIC was replaced with the TPS65950.
- Started seeing Issues on EHCI

- **Rev C4**

- Switched to the OMAP3530DCBB72 device which is the 720MHZ version of the OMAP3530
- A more advanced fix for the EHCI noise issue on Rev C3 board. This involved a change in the power circuitry for the 1.8V rail supplied to the EHCI PHY
- An updated version of the UBoot software, turning on VAUX2 for the EHCI fix

# Learning From RMAs

- Current RMA Rate
  - 20,000 Boards Shipped
  - <2% Return rate
  - 30% Were NAND Corruption by User
  - 25% Were blown up boards (12V)
  - 40% No trouble Found
  - 2% Other User Abuse
  - 2% Other issues
  - Affective RMA rate of .04%
- Top Support Issue
  - Serial Port (Header)

# User Experience Issues

- Very broad User base
  - Experienced
  - Newbies
  - Patient and impatient
- Slow to get board running
  - Serial port
  - Bootable SD card
  - Where's my GUI?
  - I gotta Beagle, now what?

# Lessons From The ABCs Applied to -xM

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# Lessons Learned Applied to -xM

- New Features
  - Ethernet Port (Community)
  - More Memory (Community)
  - More Processing Power (Community)
  - Native Camera Interface (Community)
  - McBSP Audio Access (Community)
  - Real Serial Connector (Community)
- Improve User Experience
  - Remove NAND
    - No NAND corruption
    - More flexibility
    - Less RMAs
  - Ship SD Card
    - Better success out of box
  - Power Protection
    - Less smoke = Green
    - Less RMAs

# Lessons Learned From -xM

- TBA

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# Building the Beagle to Learn

# Things To Know

- BeagleBoard is open Source Hardware
  - You can use the documentation
  - We ask that you not use the beagleboard.org logo
  - You can adapt it for your own use
- We will not sell BeagleBoards for use in products

# Key Things To Be Learned

## Learn on Beagle and not your board!

- PCB Layout
  - Techniques that work
  - Ready made prototype
- PCB Fabrication
  - Soldermask
  - Via Technology
  - Which PCB house can do it?
- Assembly Experience
  - .4mm
  - POP
  - Is my CM up to it?

# PCB Layout

- Current design can be evaluated
  - It is just one way to do it
- Decide what you can use and how to improve
- CAD and Gerber data available
  - Can be used as is
  - Can add new stuff

# PCB Fabrication

- Allow the PCB house to build confidence
  - Build an existing board
  - Boards exist so it can be done
  - Help to get cost out before you build your design
- All information available
  - Gerber and CAD Data
  - Experienced PCB shops available

# Circuit Board Assembly

- Reduce the risks
- PCB Sources
  - Those you have built
  - Existing boards
- Bill of Material provided
- Work with proven data and processes
  - Board profiles
  - Paste mask information
  - Use those that are working
  - Experiment with others
  - Just a place to start
- Third Party training available

# Adapting the Beagle to Suit Your Needs

# Beagle Interface Connectors

- Main Expansion
  - SPI, I2C, UART, McBSP
  - MMC, GPIO
  - Power, UART
- LCD Expansion
  - LCD signals, I2C, Power
- MMC Expansion(-xM Only)
  - MMC3, HSUSB I, ETK, GPIO
- McBSP2 (-xM Only)
  - McBSP2, GPIO
- Camera Connector (-xM Only)



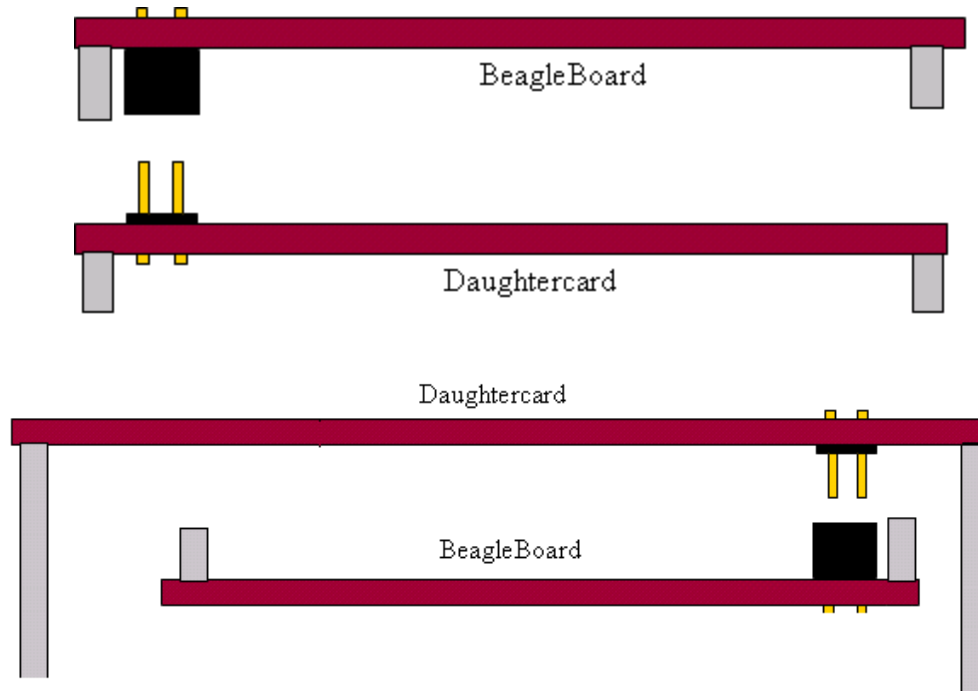
# Adaptation Via Expansion

- Adding expansion Boards
  - Additional functions
  - Several different ones available
  - More coming
- Create your own Expansion
  - Add the needed circuitry

# Expansion Ready

- Rev C4 does not come with expansion connectors
  - Can be added by user
- -xM does come with connectors
- Mounting holes are the same
- Common connectors in the same place

# Expansion Card Mounting



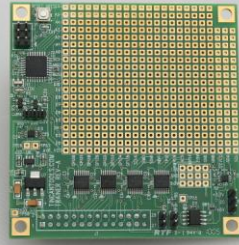
Gerber and CAD files available to assist in making your own PCB

NOTE: Some expansion boards do not meet this requirement and may require different header configurations.

# Expansion Cards & Accessories



ZIPPY



TRAINER



ZIPPY2



PLASTIC CASE



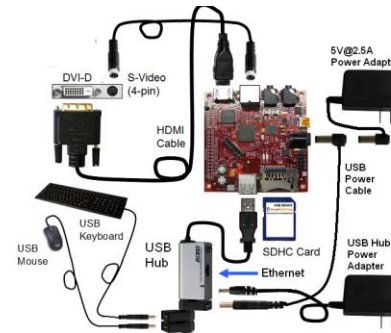
VGA ADAPTER



LCD DISPLAY



METAL CASE



Cables & Supplies

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# Custom Conversion

- Create a new schematic using the OrCAD files
- Take Beagle PCB files as the base
- Import new netlist into PCB files
- Place and route the new components
- Main delta is your new components and circuitry
- Quick prototype!

# Available Resources

- Beagle Hardware Documentation
  - <http://beagleboard.org/hardware/design>
- Add-On Boards and Accessories
  - <http://www.beagleboardtoys.com/>
  - <http://www.tincantools.com/home.php?cat=255>
  - <https://specialcomp.com/beagleboard/index.htm>
  - <http://www.esawdust.com/product/encl-dh-r1/>

# Questions?

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